FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP						
	STATEMENT	OF CHA	ANGES IN	I BENEFICI <i>A</i>	AL OWI	NERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Sherman J Donald					2. Issuer Name and Ticker or Trading Symbol HUBSPOT INC [ HUBS ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner				
	BSPOT, IN		(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 02/10/2015								^ belov			Other (s below) Officer	specify
25 FIRST STREET, 2ND FLOOR  (Street)  CAMBRIDGE MA 02141  (City) (State) (Zip)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tak	le I - No	n-Deri	vativ	e Se	curities	s Ac	quired,	Dis	posed o	f, or Be	neficia	lly Owne	d			
1. Title of Security (Instr. 3)			Date			2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Benefic Owned	ies cially Following	Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) o (D)	Price	Report Transa (Instr. :	ed ction(s) 8 and 4)			(Instr. 4)
Common Stock			02/1	0/201	/2015			A		25,000	(1) A	\$0.0	0 7.	72,384		D		
Common Stock			04/0	8/201	5			F		508 <sup>(2)</sup>	D	\$38.	94 7	71,876		D		
Common Stock 05.			05/0	1/201	1/2015					34(2)	D	\$38.	85 7	71,842		D		
			Table II -								osed of, convertil			/ Owned				
Derivative Conversion D		3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code ( 8)		n of l		6. Date Exercisa Expiration Date (Month/Day/Year		of Securities		ties ig e Security	8. Price of Derivative Security (Instr. 5)		e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares					
Stock Option (right to buy)	\$34.76	02/10/2015			A		16,667		(3)		02/10/2025	Common Stock	16,667	\$0.00	16,66	7	D	

## Explanation of Responses:

- 1. These shares were acquired pursuant to a restricted stock unit award under the Company's 2014 Stock Option and Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's Common Stock. The restricted stock units vest over four (4) years beginning on January 1, 2015, at a rate of twenty-five percent (25%) after 12 months, and in thirty-six (36) equal monthly
- 2. Shares withheld by Issuer to cover taxes associated with settlement of restricted stock units
- 3. This stock option vests over four (4) years beginning on January 1, 2015, at a rate of twenty-five percent (25%) after 12 months, and in thirty-six (36) equal monthly installments thereafter.

## Remarks:

/s/ John Kelleher, attorney-in-

05/18/2015

<u>fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.